

<b>Management in Musical Culture</b>	
<b>Course Objectives</b>	To enable the students to acquire an in-depth knowledge of the unique characteristics of the management of cultural organisations and projects, and the skills of creating and managing an artistic and educational project.
<b>Course Content</b>	<ul style="list-style-type: none"> <li>• Musical culture - basic concepts;</li> <li>• The basics of the sociology of art;</li> <li>• The basics of the sociology of music;</li> <li>• The organisational and legal framework of the cultural sector in Poland;</li> <li>• Institutions of musical life;</li> <li>• The sources of funding for artistic organisations and projects;</li> <li>• The image of musical organisations / the image of an artist;</li> <li>• The marketing of culture and art - the unique characteristics;</li> <li>• Artistic events - creation and management;</li> <li>• The basics of project management;</li> <li>• The basics of team management - the leadership role and motivation;</li> <li>• The profession-related contexts of a professional musician.</li> </ul>
<b>Teaching Methods</b>	<ul style="list-style-type: none"> <li>• An interactive lecture;</li> <li>• Discussion, work in groups, presentations, individual work</li> </ul>